



Floral Storytelling

Course Outline

Schedule of Modules & Lessons
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MODULE ONE OPENS NOV. 1, 2020 8 AM PACIFIC

Lesson One

FLOWER AND PLANT
ADJECTIVES AND
DESCRIPTIONS

Lesson Two

DESCRIBING FLORAL
COLOR PALETTES

Lesson Three

METAPHOR AND
SIMILE AS A WRITING
DEVICE

Lesson Four

SENSES, FEELINGS
AND EMOTIONS

MODULE TWO OPENS NOV. 8, 2020 8 AM PACIFIC

Lesson One

ALL ABOUT YOU

Lesson Two

MISSION AND PASSION

Lesson Three

ALL ABOUT CHARACTER &
ACTIONS
WRITING & REWRITING
TECHNIQUES

MODULE THREE OPENS NOV. 15, 2020 8 AM PACIFIC

Lesson One

YOUR WRITING
FRAMEWORK

Lesson Two

EDIT, REWRITE. RINSE.
REPEAT.
SELF-EDITING TECHNIQUES

Lesson Three

CREATING A THEME &
TOPIC CALENDAR

BONUS

9 TIPS TO OVERCOME
WRITING ROADBLOCKS